Privacy Notice

Thank you for visiting altheacrystalretreat.com (hereinafter known as "Provider," "us" or "we" or "the Site"). To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

We are committed to protecting your privacy and committed to developing technology that gives you the most powerful and secure online experience.

Billing and personal information is encrypted whenever transmitted or received online. Personal information is accessible only to staff, agents, or contractors of Provider.

This privacy statement applies to all Provider-owned web sites and domains. This privacy statement covers personally identifiable information which includes information relating to an identified or identifiable natural person, anonymous data collection and aggregate reporting. Personally identifiable information is any information that is associated with your name or personal identity.

What we collect

During either a Login / Registration or Checkout process, the types of personal information you provide to us may include, but are not limited to, name, address, phone, fax, email address, social security number, license number, date of birth, username and password, billing information, transaction, and credit card information.

When you browse our web site, you do so anonymously. We may log your IP address (the Internet address of your computer) to give us an idea of which part of our web site you visit and how long you spend there. But we will not link your IP address to any personal information unless you have logged in to our web site. Like many other commercial web sites, the Provider web site may use a standard technology called a "cookie" to collect information about how you use the site. Please go to "Use of Cookies" below for more information.

In using our web site, you acknowledge our lawful basis – in the form of contractual obligation – for processing your data, as outlined in the Terms of Service.

How we use it

We may use your personal information for the following purposes:

- To make the site easier for you to use by not making you enter your personal information more than once.
- To deliver services that you request or purchase.
- To help us create and publish content most relevant to you.
- To alert you of product upgrades, special offers, updated information and other new services provided from Provider.
- To provide feedback in an online survey.
- To participate in promotional offers.
- To request assistance or fill out support requests.

Who we share it with

We never sell or rent your personal information. Provider may disclose your personal information if required to do so by law (for example, a subpoena) or regulation, or in good faith to (a) comply with legal processes served on the site, or (b) protect the rights and property of Provider, or (c) where our records indicate fraudulent activity or other deceptive practices that a governmental agency should be made aware of, or (d) where your communication suggests possible harm to others.

Provider may transfer information about Users if Provider is acquired by or merged with another company. Provider uses (but is not limited to using) the following sub-processors in order to carry out business activities. Your data may not be processed by every sub-processor listed, and conversely may be processed by more than those listed, depending on the nature of services that you have engaged us for:

- SendX
- Stripe
- PayPal
- Lodgify
- AirBNB
- OptinMonster
- Alphabet Inc.
- HotJar

Provider will not share your information with third parties without your permission, other than what is mentioned in this Privacy Notice. It will only be used for the purposes stated above. We use personal information to reply to enquiries, handle complaints, provide operational notices, keep records up to date to notify you via periodic e-mails of technical service issues, specials, or other related product/service information. Your information may be shared with agents or contractors of Provider for the purpose of performing service for Provider.

Any non-EU, non-US third parties with whom we share data are nations recognized as having adequate protection by the EU Commission. In the case of US third parties, they either all have Privacy Shield compliance or are working towards this status at the time of writing.

Internet Commerce

The online registration at Provider is designed to give you options concerning the privacy of your credit card information, name, address, e-mail and any other information you provide us. Provider is committed to data security with respect to information collected on our site. We offer the industry standard security measures available through your browser called SSL encryption.

Security of your Personal Information

Provider strictly protects the security of your personal information. We carefully protect your data from loss, misuse, unauthorized access or disclosure, alteration, or destruction.

Your personal information is never shared outside the company without your permission, except as stated herein. Inside the company, data is stored in password-controlled servers with limited access.

You also have a significant role in protecting your information. No one can see or edit your personal information without knowing your username and password, so do not share these with others.

We use SSL encryption when collecting or transferring sensitive data such as credit card and personal information.

Credit card numbers are only used for processing payment and are not used for other purposes. Our efforts to protect credit card fraud help protect your financial data security.

Access to your Personal Information

We will provide you with the means to ensure that your personal information is correct and current. You may review and update this information at any time by logging into your account.

To protect your privacy and security, we will also take reasonable steps to verify your identity, such as password and username, before granting access to your data.

Please contact us if you require further clarification, access or updating above that which is provided by our systems.

Data Erasure

We do not hold your personal information for longer than is necessary; when we no longer have any use for your data, your data is deleted.

User accounts, email addresses on our email lists, and related necessary information (First name, Last name, Email address, etc.) can be deleted upon request, under the understanding that this may affect the quality of future service received, experience of our sites, products and services, and ability for you to correctly access or otherwise receive our sites, products and services.

Deletion of personal information as above in no way absolves you of any prior agreements or commitments with our sites, products and services – For example, payment plans into which you may have entered with us.

You have the right to object to profiling or automated decision making that may impact you, but in doing so agree that this means your experience, use or service may be impacted, and that it does not in any way absolve you of any prior agreements or commitments with our sites, products and services – For example, payment plans into which you may have entered with us.

Use of Cookies

Our web sites are not setup to track, collect or distribute personal information. Our site may generate certain kinds of non-identifying site usage data, such as number of hits and visits to our sites. This information is used for internal purposes only. The statistics contain no personal information and cannot be used to gather such information.

Provider Web sites may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline

cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Provider services or Web sites you visit.

Links

This website may contain links to other sites. Please be aware that we are not responsible for the content or privacy of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Your choices about how we use your Personal Information

- Communication: You can opt-out of email broadcasts by clicking the Unsubscribe link in emails.
- **Cookies:** You may reject the use of cookies and continue to use Site, but you accept that your experience may be diminished, and certain content (modal dialogs) may be presented to you multiple times, as they rely on cookies for dismissal.
- **User accounts:** You can request any accounts you hold with us to be deleted by contacting us. You will have to prove your identity.

Problems or complaints with Provider's Privacy Notice

We value your comments and opinions. If you have questions, comments or a complaint about compliance with this privacy notice you may <u>contact us</u>.

If you're not happy with how your data is being processed, please contact your local relevant supervisory authority.